



MBA (Development Management)

Program Brochure 2018-2019



RECOGNIZED BY THE UNIVERSITY OF MYSORE

V-LEAD

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MBA (DEVELOPMENT MANAGEMENT)



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MBA (Development Management)

Vivekananda Institute for Leadership Development, V-LEAD, an initiative of the Swami Vivekananda Youth Movement (SVYM), offers a unique MBA program in the field of Development Management - MBA (Development Management), recognized by the University of Mysore. This unique 2-year program is a fully immersive, hands-on, and experiential program aimed at building the citizens of tomorrow who will be at the forefront of leading the development sector comprising of NGOs, Corporate foundations, and International development projects.

In short, the **MBA (Development Management)** program is designed to create competent professionals exclusively for the development sector.

Unique course for a career in the Development Sector

While there are several reasons why this program is unique, three aspects stand out that sets this program apart from several other programs available for graduates to pursue today:

Immersive & Experiential

- 40+ projects
- 30 districts
- 100+ partner organizations

Value-based

- Rooted in values:
- Satya
- Ahimsa
- Seva
- Tyaga

Credibility & Legacy

- Reflected in the trust shown by our donors, partners & recruiters

Eligibility

1. Graduates in any discipline from recognized universities, with or without prior work experience, and with a passion and focus to "be the change they want to see in the world" are eligible to apply.
2. A minimum of 45% aggregate marks in the degree course is mandatory
3. Selection & admission will be through an interview conducted by the selection committee at V-LEAD
4. Total number of admissions per program is sixty (60).



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The MBA (DM) program is a full-time program and runs for 2 years, spread over 4 semesters.

Key Program Takeaways

The program follows a rigorous and relevant curriculum that is periodically revised and updated to reflect the changing needs of the sector. A core team comprising academicians, development practitioners, senior alumni, and government officials form the core team that helps make revisions and updates to the program.

The program encompasses fifteen (15) core subjects, five (5) electives, two apprenticeships, and one project work.

Core Subjects

Introduction to the Development Sector
Sociology of Development

Indian Economy
Principles of Management
Sustainable Technologies & Development

Corporate Social Responsibility
Accounting & Auditing
Law & the Development Sector
Research Methodology

Apprenticeship - 1

Project Management
Human Resource Management
Community Based Health Management
Community Based Education Management

Apprenticeship - 2

Financial Management in Development
Marketing & Fund Raising

Project Work

Elective Subjects

Micro Finance & Financial Inclusion
Development of Indigenous Communities
Public Policy & Advocacy
Livelihoods & Skill Development
Issues of Urban & Rural Development
Entrepreneurship Development



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Program Fee

	Program Fees	Hostel Fees*
Year - 1 (Semesters I & II)	INR 120, 000	INR 36, 000
Year - 2 (Semesters III & IV)	INR 120, 000	INR 36, 000
Total	INR 240, 000	INR 72, 000

* For students who opt to use the Hostel facilities

Placement Assistance

The MBA (DM) program comes with the promise of assured placement for all eligible candidates who have successfully completed the 2-year MBA (DM) program. The program has built a track record of having placed all its students to date.

Some of our esteemed recruiters include (to name just a few):

