Consecration of Swami Vivekananda Statue at V-LEAD Campus

A statue of Swami Vivekananda, was unveiled on Monday, 3rd March 2014 (Sri Ramakrishna Paramahamsa Jayanti Day) by Revered Swami Sureshanandaji Maharaj, Senior Monk, Sri Ramakrishna Ashrama, Mysore, to commemorate, the 150th birth anniversary of Swami Vivekananda. The generous contribution of Dr. Savitha L., Principal and Secretary, Kautilya Vidyalaya, Mysore, is acknowledged with gratitude.

Acknowledgments

At the outset, I thank all our esteemed “partners in progress” for their continued association and unstinted support towards all the initiatives of the Institution which is keeping us inspired in realizing our objectives. My heartfelt gratitude to our advisors, and well wishers for sharing their knowledge and expertise.

I thank Dr. (Flt. Lt.) M. A. Balasubramanya, CEO SVYM, Dr. M. R. Seetharam, President SVYM, Dr. R. Balasubramaniam, Founder SVYM and Dr. (Brig.) R. S. Rajan, Director Admn. SVYM, Mysore Centre for their guidance and encouragement. It gives me immense pleasure to acknowledge the hard work of my fellow colleagues at V-LEAD, VIIS, GRAAM, and other SVYM staff for their dedication and contribution to the success of all our programs.

My sincere thanks to Mr. Prasanna Venkatesan, Volunteer, V-LEAD for editing the Annual Report and Ms. Varshini Guru Prasad of Ads India, Mysore for the layout and design.

Sudarshan S.
Director, V-LEAD

Annual Report 2013 - 14

Content Development : Public Relations and Documentation Team
V-LEAD, SVYM Mysore Centre

Layout Design and Printing : Ads India, Mysore
Publication : July 2014
SVYM

Swami Vivekananda Youth Movement (SVYM) is a registered, Non Government Development Organization started in 1984 by a group of medicos from Mysore Medical College inspired by the teachings and national ideals of Swami Vivekananda. It is working in the sectors of Health, Education, Socio - Economic Empowerment, Training, Research, Advocacy and Consultancy Services. Acting as a key promoter-facilitator in the community's efforts towards self-reliance and empowerment, SVYM is developing local, innovative and cost-effective solutions to sustain community-driven progress.

SVYM is also rooted to its values of Satya, Ahimsa, Seva and Tyaga, which is reflected in its program design and delivery, transactions with its stakeholders, resource utilization, disclosures and openness to public scrutiny. Buying in support from the community, working in healthy partnership with the Government and corporate sectors and sharing its experiences with like-minded organizations have been the hallmark of SVYM's evolution over the past 30 years.

GOVERNING BODY OF SVYM (2013 - 14)

<table>
<thead>
<tr>
<th>Designation</th>
<th>Name</th>
<th>Email ID</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Dr. M. R. Seetharam</td>
<td><a href="mailto:emmaress@svym.org.in">emmaress@svym.org.in</a></td>
</tr>
<tr>
<td>Vice-President</td>
<td>Dr. Sudheer B. Bangalore</td>
<td><a href="mailto:sudheer@svym.org.in">sudheer@svym.org.in</a></td>
</tr>
<tr>
<td>Secretary</td>
<td>Dr. G. S. Kumar</td>
<td><a href="mailto:kumargs@svym.org.in">kumargs@svym.org.in</a></td>
</tr>
<tr>
<td>Joint Secretary</td>
<td>Ms. Malathli H. D.</td>
<td><a href="mailto:malathdi@svym.org.in">malathdi@svym.org.in</a></td>
</tr>
<tr>
<td>Treasurer</td>
<td>Mr. Praveen Sayyaparaju</td>
<td><a href="mailto:praveen@svym.org.in">praveen@svym.org.in</a></td>
</tr>
<tr>
<td>Executive Members</td>
<td>Dr. Ravish B.</td>
<td><a href="mailto:drravish@svym.org.in">drravish@svym.org.in</a></td>
</tr>
<tr>
<td></td>
<td>Dr. Ashwin A. M.</td>
<td><a href="mailto:drashwin@svym.org.in">drashwin@svym.org.in</a></td>
</tr>
<tr>
<td>Chief Executive Officer</td>
<td>Dr. (Flt. Lt.) M. A. Balasubramanya</td>
<td><a href="mailto:mab@svym.org.in">mab@svym.org.in</a>, <a href="mailto:ceo@svym.org.in">ceo@svym.org.in</a></td>
</tr>
</tbody>
</table>
Vivekananda Institute for Leadership Development (V-LEAD), Mysore was established in 2002. The institute focuses on capacity building. The mission of the institute is to serve India by building the potential of individuals and institutions for the development sector. V-LEAD has been offering training to youth, NGO’s, government and corporate sector, customizing various programs to suit specific needs on issues of management, community development and leadership.

V-LEAD presently runs different projects serving various sectors such as Education, Health, Social Communities and Corporate. It has also been actively involved in research and has been serving as a field laboratory for innovative, interventional and pragmatic models of development. With a 80+ team comprising of people drawn from various walks of life and having a single minded approach of serving the society, V-LEAD is able to run its programs effectively.

Thus with its unique and innovative approach to serving people, V-LEAD’s flagship programs such as Masters in Development Management (MDM), Palliative Care Program (PCP) and Viveka Scholar Program (VSP) have created a positive impact in the society, evident from the accolades and recognition it has received from its partners and key stakeholders.
ORGANOGRAM

CEO - SVYM
SVYM Convenor
Mysore

Director Administration
- Human Resource
- Resources
- Hostel

Deputy Director Programmes
- Community Based Programmes
- Institution Based Programmes

HOD Academics

Director V-LEAD

Assistant Director P & D

Accounting Station Head

Contacts

<table>
<thead>
<tr>
<th>Designation</th>
<th>Name</th>
<th>Contact No.</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO - SVYM</td>
<td>Dr. (Flt. Lt.) M. A. Balasubramanya</td>
<td>+91 9686666300</td>
<td><a href="mailto:mab@svym.org.in">mab@svym.org.in</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td><a href="mailto:ceo@svym.org.in">ceo@svym.org.in</a></td>
</tr>
<tr>
<td>Founder - SVYM</td>
<td>Dr. R. Balasubramaniam</td>
<td>+91 9448079611</td>
<td><a href="mailto:drrbalu@gmail.com">drrbalu@gmail.com</a></td>
</tr>
<tr>
<td>Director Administration</td>
<td>Dr. (Brig.) R. S. Rajan</td>
<td>+91 9900496414</td>
<td><a href="mailto:drrsrajan@svym.org.in">drrsrajan@svym.org.in</a></td>
</tr>
<tr>
<td>Director V-LEAD</td>
<td>Mr. S. Sudarshan</td>
<td>+91 9686666398</td>
<td><a href="mailto:sudarshan@svym.org.in">sudarshan@svym.org.in</a></td>
</tr>
<tr>
<td>Deputy Director Programs</td>
<td>Mr. Manoj Sebastien</td>
<td>+91 9972528007</td>
<td><a href="mailto:manojsebastien@svym.org.in">manojsebastien@svym.org.in</a></td>
</tr>
<tr>
<td>Asst. Director Public Relations</td>
<td>Mr. B. S. Ramakrishna Mudre</td>
<td>+91 9900408284</td>
<td><a href="mailto:ramakrishna@svym.org.in">ramakrishna@svym.org.in</a></td>
</tr>
<tr>
<td>Head of Dept. Academics</td>
<td>Dr. Sheela Khare</td>
<td>+91 9900088697</td>
<td><a href="mailto:sheelakhare@svym.org.in">sheelakhare@svym.org.in</a></td>
</tr>
<tr>
<td>HR Manager</td>
<td>Ms. P. D. Cauvery</td>
<td>+91 9686666364</td>
<td><a href="mailto:cauvery@svym.org.in">cauvery@svym.org.in</a></td>
</tr>
</tbody>
</table>
PARTNERS IN PROGRESS

- All Government Departments - prominently Health, Education and Social Welfare
- Administrative Training Institute, Mysore
- Karnataka State AIDS Prevention Society (KSAPS)
- Department of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy (AYUSH)
- Kidwai Memorial Institute of Oncology, Bangalore
- University of Mysore
- Azim Premji University, Bangalore
- Life Insurance Corporation of India Ltd.
- Abdul Nazeer Sab State Institute for Rural Development (ANSSIRD), Mysore

- Canara Bank
- National Bank for Agriculture and Rural Development (NABARD)
- JSS Group of Institutions, Karnataka
- Bharath Hospital Institute of Oncology, Mysore
- Preethi Cancer Hospital, Mysore
- Asha for Education
- Solidarity Action Against HIV Infection in INDIA (SAATHI)
- Infosys
- Jubliant Organosys, Nanjanagud
- Excel Soft Technology, Mysore
- Tech Mahindra Foundation
- District AIDS Prevention Control Unit (DAPCU)
- Rang De
- Mysore Resettlement and Development Agency (MYRADA)
- N R Foundation
- Mahila Samakya
- Michael and Susan Dell Foundation (MSDF)
- Kautilya Vidyalaya
- Mysore Polymers (MYPOL)
- British Council, India
- Azim Premji Foundation, Bangalore
The Master in Development Management Course is designed to prepare students to be ready for a career in the Development Sector. With the recent thrust by Government of India mandating large corporations to spend portions of their profits in social welfare activities or Corporate Social Responsibility (CSR), the need for qualified and competent personnel to support and manage various welfare programs, working closely with NGOs becomes very significant.

The Master in Development Management, is a Two-Year (Four Semesters) Program offered by V-LEAD in collaboration with prestigious University of Mysore. The specialty of this course is on job learning, facilitated by experts with vast knowledge and experience of working in the Development Sector. The program focuses on creating practitioners capable of independent professional judgment with integration of theory, experiential learning, and commitment to social values.

**Faculty**

V-LEAD draws its faculty from the creamy layer of academicians and practitioners who not only bring in their proven experience, but also bring in a practical and grass roots level human touch to the MDM Course. As specialists in their chosen field, the faculties spearhead innovations in promoting experiential learning through case studies, simulations, presentations and other group activities.

**MDM Collaborations**

1. University of Mysore
2. JSS Group of Institutions, Mysore
3. SDM-IMD Institution, Mysore
4. Women’s University, Bijapur, Karnataka
5. Bhuvanendra College, Karkala, Karnataka
6. Cornell Institute of Public Affairs, USA

**E-Plus/ Soft Skills Training**

The E-Plus Club initiative is aimed at enabling learning through fun and cultivating essential skills such as English communication, logical thinking and awareness of current affairs. Apart from communication skills, emphasis is also given to soft skills and personal development.

**Apprenticeship and Project Work**

The program is undertaken after the second semester and equips the students with practical application skills relevant to various situations. It is an attempt to bridge the gap between the professional world and the academic institutions. The V-LEAD faculty play an important role in mentoring the students with their vast experience and expertise.

A partial list of projects done by our students:

- An analysis of cost and energy benefits of N-computing
- Human resource policy issue in ‘NED-COMMODITIES’ a case study
- A study on curriculum of D.Ed-Vivekananda Teacher’s Training and Research Centre, Hosahalli, H D Kote Taluk, Mysore Dist., Karnataka
- A study on current status of individual social responsibility and democracy
- Role of financial manager in a non-profit organization with special reference to V-LEAD
- Tribal development with special reference to the student of Viveka Tribal Centre for Learning (VTCL), Hosahalli, H D Kote Taluk, Mysore Dist., Karnataka

**MDM students - Field Visit**
Placements

V-LEAD facilitates students to find suitable openings in diverse organizations such as NGOs, Private and corporate sector. MDM students have wide job opportunities in the following sectors:

1. Non-Government Organisations (NGOs)
2. Government
3. Corporate Foundations
4. Corporate Social Responsibility Cells (CSR)
5. Third Sector Research Departments in Universities and Academic Institutions
6. Co-operative Sector
7. National and International Development Agencies
8. National and International Donor Agencies

The Organizations where our students have already been placed include (List not exhaustive)

1. Deshpande Foundation
2. Green Foundation
3. CHF International, Bangalore
4. Reads, Bellary
5. River Valley for Rural Development
6. Karnataka Slum Clearance Board, Bangalore
7. Association for Physical Disability, Bangalore
8. Swami Vivekananda Youth Movement

Guest Lectures

Visiting faculty play a major role to enhance students’ knowledge in diverse fields, through Guest Lectures. A total of 42 Guest lectures were conducted by eminent faculty, a few of which are listed below:

- Solar Fencing - Security Management
- Role of Participatory Management in Third Sector Development
- Importance of water management and its critical position today and rain water harvesting
- WTO-Corporate Farming and Food Technology
- Employee Engagement-Tool for Organizational Development
- “Films for Change” - an Introspective Seminar on Development.
Students Speak

Mr. Chandra N.S

*It is a unique course offering the best of both social work and management component integrated within the course. It is also recognized by University of Mysore. It moulds us as a professional student.*

Ms. Kavitha

*I have learnt a lot from the course and it has been a nice experience. I feel very happy because we did plenty of activities, not only helpful from career point of view but also increased our understanding about the development sector. I have been selected for a fellowship programme, which is a first step in my career. Though I am from a village and studied in Kannada medium, I can communicate in English now. The course developed our broad thinking. It creates leadership qualities in us.*

Mr. Don Dominic

*Master of Development Management course, enables the students to have broader perspective on the development sector. It enables students to face challenging roles in NGO’s and corporate sector with its inter-disciplinary approach. The course also focuses on bringing out the inner potential of each student.*

Sangoshti - MDM Alumni meet

The annual Alumni meet Sangoshti was organized at V-LEAD campus on 26th Jan, 2014. The participants had a nostalgic journey, sharing fond experience of learning and fun at V-LEAD. The meet also serves as a pointer for continuous improvement of the MDM program by soliciting feedback from participants and recognizing talent and performance.

"Sanghoshti" MDM Alumni Meet on 26th Jan 2014

MDM Topper 2011-13 Ms. Akshita receiving the honours
COMMUNITY BASED PROGRAMS (CBP)

SVYM’s philosophy of community driven progress forms the basis for designing and implementing Community Based Programs. It is one of the largest programs in V-LEAD, creating a stronger and wider impact.

The objective is to develop and monitor a community led process, where community will plan, implement and monitor development activities which will enable sustainable interventions and make a positive impact in the community.

PALLIATIVE CARE

The Palliative Care program takes a holistic approach to healthcare focusing on alleviating the suffering of patients with terminal illnesses, and was launched in the year 2011. This program caters to five dimensions of human personality viz. physical, psychological, social, economic, and spiritual health, serving 20 kilometers radius around Mysore. The Palliative Care team facilitates medical (nurse and doctor home visits) and non-medical services (counseling, food kits, a livelihood program) to patients suffering from chronic diseases and their families at their doorstep. This program also engages in outreach and preventive measures to address chronic diseases within the community. The team includes field staff, volunteers, local hospitals, NGOs, government beneficiaries, and community members from all walks of life who work together to address chronic disease related issues.

The objective was to create a collaborative platform for a patient-centric, community based integrated model of holistic care for chronic diseases, especially if it gets coupled with geriatric concerns in old age. In the course of the past year, a total of 91 patients have registered and received palliative care services.
Income Generation Program
Our patients and their family members are trained in various vocational activities such as making umbrellas, artificial jewellery and other articles, which not only keeps them engaged but also helps relieve their pain and sufferings. They get a sense of self worth and provide useful contribution to the society.

Support
The Palliative Care program is run by community support and ably supported by well wishers and donors. SOFTEN (Infosys Employee Forum) have supported this program by gifting a Rural Home Care Vehicle and a Car. This has enabled Palliative Care team to travel to remote locations and reach more patients faster.

In the past year, donations in kind were received from well wishers in the form of wheel chairs, walkers, bedsheets, bedding and clothing to support needy patients.

A ‘challenge’ worth its effort
The heart rending story of Rukmini (name changed) is an example of courage in the face of all odds. Ms Rukmini was bed-ridden and living in isolation in a remote location in rural Mysore. An Accredited Social Health Activists (ASHA) worker got in touch with the Palliative Care Team, which took complete control in providing the right health care support and moving her to Vimala Terminal Care centre with the assistance of the local Gram Panchayat.

The apathy and neglect of the community pose a grave challenge to our efforts in firstly identifying such patients and consequently providing them timely palliative care.

Palliative Care - enabling the Spiritual Care dimension
Kumar (name changed), a 16 year old kid from Mysore, is suffering from Osteosarcoma (primary bone cancer). He had breathing and swallowing difficulty due to pain and was unable to sleep. The Palliative Care’s Staff not only provided medicare for pain management also supported him by taking him on an outing to Chamundi Hills for recreation and to boost his morale. Kumar left for his home after recovery.
Swami Vivekananda Youth Movement (SVYM) has partnered with Karnataka State AIDS Prevention Society (KSAPS) to manage HIV patients (pregnant women) through the PPTCT program, taking a holistic and integrated approach.

The program started in 2002 with an aim to ensure “Zero” HIV infection transmission from mother to child and provide quality services to the under served areas especially in private sector care. The PPTCT program looks into leveraging and utilizing government schemes and services to minimize the cost. The program started with Public Private Partnership (PPP) in Karnataka in 2012 and presently serves 209 private hospitals in 21 districts.

The following process is adopted to ensure comprehensive and integrated approach towards taking care of HIV positive patients (pregnant mothers):

1. Site Assessment
2. MOU with hospitals
3. Onsite orientation
4. Induction training
5. Support monitoring verification
6. Supply chain management
7. Status and progress reporting

Presently the project has made efforts to sensitize a total of 2133 Health Care providers (Doctors, Staff Nurse, Lab technicians, D-Group workers, Pharmacists, Admin Staff) on basics of HIV/AIDS, PPTCT Cascade Services, Universal Work Precaution and Post Exposure Profile Access.

A total of 97 staff nurse and lab technicians have undergone induction training for 3 days. The training program is financially supported by KSAPS and topics covered include - counseling, basics of HIV, usage of the HIV testing kits through the confidentiality, reporting and documentation, treatment and medication for the positive pregnant women and exposed babies and follow ups.

SVYM along with Solidarity Action Against HIV Infection in INDIA (SAATHII) provides intense care in districts (Gulbarga, Belgaum, Bagalkote, Bijapur and Bellary) where larger incidence of HIV positive cases are seen.
Targetted Intervention - Migrants Project was initiated in 2012 and implemented in Mysore District, to reduce the prevalence of HIV, mainly focused on migrants currently working in Mysore and Nanjangud Industrial area. A total of 16808 migrants were identified. Out of which, 9093 migrants were successfully registered.

Services provide include:
- Counseling services
- Clinical services
- STI and ICTC Referrals and Drop-In Centre services
- A total of 49 Health Camps were conducted in various sites along with 146 one-to-one counseling

Our Target Group - Migrant's families with Children

Group Counseling to the Target Group

Awareness through Games

Training to Peer Group
According to Swami Vivekananda, a teacher should be like a sculptor chipping the unwanted portions so that the existing figure reveals itself. It is more of shaping the student’s personality by being a mentor rather than creating a new personality. The dream is to build the nation and hence nation builders need to be inspired, mentored and developed and VSP program has been designed to take care of this need.

VSP is designed to identify meritorious students from disadvantaged sections of society and support them for two years during which students are enabled for joining professional courses in Medicine, Engineering and other meaningful courses. It was initiated from Mysore in 2007 with first batch of 33 students graduating in the year 2009.
V-LEAD

Results Analysis for PUC II
A total of 103 students of Batch 2012-14, appeared for PUC II Board Exams conducted in March 2014.

Of the total students appeared, about 73% have come out with flying colours by securing Distinction and First class, which was a tremendous improvement from past years.

YUVAPAYANA -- VSP Annual Day Celebrations
Yuvapayana, the annual youth fest organized by Viveka Scholarship Program on 18th January 2014 in V-LEAD Mysore.

The Guests of Honour were, our senior student, Ms. Kavya H. S, Mr. Srinivasa, a parent of our senior student, Mr. A.Venkateshappa, Deputy Chief Superintendent, University of Mysore, Mrs. Gayathri Lakshman, Taluk Social Welfare Officer, Mysore. Dr. M. R. Seetharam, President, SVYM presided over the function.

“Yuvapayana” 18th Jan, 2014

Cultural Activities in Yuvapayana

<table>
<thead>
<tr>
<th>Location</th>
<th>PUC II</th>
<th>PUC I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mysore</td>
<td>44</td>
<td>67</td>
</tr>
<tr>
<td>Bangalore</td>
<td>19</td>
<td>32</td>
</tr>
<tr>
<td>Hassan</td>
<td>22</td>
<td>20</td>
</tr>
<tr>
<td>Tumkur</td>
<td>18</td>
<td>31</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>103</strong></td>
<td><strong>150</strong></td>
</tr>
</tbody>
</table>
This program is designed to empower Street Vendors and to create less or unwanted dependency on money lenders. The program aims to ignite a spark among the street vendors to be responsible citizens and to lead a dignified life.

**Self Help Group**

These groups were formed to empower street vendors, farmers, and youth groups to create an opportunity for them to form self-help groups and to build social responsibility among themselves and lead a dignified life.

The need was felt to mobilize, motivate, youth and farm groups for greater unity and nation building
- Save money and use it for constructive engagement
- Encourage farmers to save money and have alternative farming sources for income related to agriculture

We have formed a total of 221 SHGs in this financial year. These include
- Farmers SHG - 161
- Street Vendor SHG - 47
- Youth SHG - 13

The total membership in all the 3 SHGs is 3207, out of which 1048 are males and 2159 females. For the year 2013-14, 549 members have been issued Rs 10,000 each [i.e., Total amount of 54 Lacs and 90 thousands] out of which a total amount of Rs 29,38,535 has been repaid back.

Providing Micro Finance from Rang De

Every month 50 eligible candidates are selected and linked to Rang De for online loan application processing. Until March 2014, 500 members have been linked to the scheme. All the members have shown commitment to repay the amount in time, reflecting the quality of interaction and interpersonal skills, amongst them.
MDW
Making Democracy Work - A Mass Awareness Program

Making Democracy Work - Lok Sabha 2014 and Karnataka State Assembly Elections 2013 is a people's campaign aimed at bringing about awareness among the voters, reducing corruption, and engaging with political parties on issues of development in the run-up to the Parliamentary Elections of India scheduled to be held in 2014. The campaign is an attempt to strengthen democracy and facilitate bringing in good governance through a free and fair election process.

The driving philosophy of Making Democracy Work

"To bring in transparent administration and good governance by selecting and voting for the best candidate"

The nature of activities in the campaign can be classified as below:

- Capacity building and training
- Awareness building and information dissemination
- Engagement with media
- Advocacy and Networking
- Engagement with political class

A total of 120 awareness programs were conducted on various topics. These awareness programs were planned in such a way to provide sustained solution for the community in collaboration with different organisations, schools, colleges, clubs and trusts.

College Programs

Making Democracy Work was conducted in 15 different degree colleges in Mysore district. These young voters were motivated to enroll and exercise their franchise in a prudent manner, through Dr. Balasubramaniam's speech, video show, distribution of handbills and also through posters placed on the college notice board.

On 22nd October 'Making Democracy Work' campaign report of Karnataka Assembly election 2013 was released by Sri Krishnavattam, Senior Journalist. An interactive website http://makingdemocracywork.in/mdwi/ was also launched.
EVENTS OF MDW

MDW Street Play at locality in Mysore - 23rd March 2013

MDW Awareness Session at SJCE College 28th Nov 2013

MDW Voter Clinic at Mysore Railway Station 27th Nov 2013

MDW Padayatra - Mysore to Jayapura - 18th Dec 2013

MDW-Cycle Jatha in localities of Mysore
Lake Conservation Campaign

Rapid urbanization around many lakes, together with degradation of their catchments due to various anthropogenic pressures, has resulted in their gradual deterioration. Eutrophication and the decline in water quality, siltation and consequent shallowing and shrinking of lakes, loss of bio-diversity are some of major problems that impact the conservation of lakes.

Recognizing the importance of lakes, V-LEAD has formed “MYTRI”, a group which comprises of various number of people from varied sectors of the society. The first meeting was held at Periyapatna on 12th July 2013.

GRAMAVANI

GRAMAVANI is a monthly journal, which is published on the 15th of every month. It was initially started with reports on health and then covered development issues.

It provides an opportunity to community members, government officials and social activists to write articles on various topics.

The VHSNC members, Federation Members, SHG members, Taluk Health Planning and Monitoring Committee members, Government officials, Gram and Zilla Panchayath members and general public are subscribers for Gramavani. Presently around 1000 copies are being circulated in Mysore district.

The newsletter covers articles on

- Agriculture
- Water Shed
- Panchayathi Raj Institutions
- Right to Education
- Case Studies on Developmental Issues
- Govt. Schemes and Entitlements
- Right to Information
- Rural Health and Sanitation
INSTITUTION BASED PROGRAMS (IBP)

Institution Based Programs (IBP) is an effort by V-LEAD, with an objective to build, strengthen and sustain a network of partners in development, develop innovative customized programmes for various stakeholders and replication of successful training models in each sector. The target audience of this program comprises of people from Non-Governmental Organizations (NGOs), Government, Corporate sector and Youth.

IBP provides training in industry best practices, motivating individuals to do right things in the right way, having positive attitude and thereby enabling overall growth of an individual to emerge as a leader in an organization.

IBP provides the following types of training:

1. Skill Building
2. Leadership and Managerial Development
3. Industry specific topics such as CRM for Banking Professionals
4. Personality Development
5. Team Building and Management
## IBP Training Programs - Delivered in the Year 2013-14

<table>
<thead>
<tr>
<th>Topic</th>
<th>No. of Participants</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Government</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Performance Measurement and Evaluation</td>
<td>38</td>
<td>July ‘13</td>
</tr>
<tr>
<td>Training for Karnataka Slum Development Board Staff</td>
<td>19</td>
<td>July ‘13</td>
</tr>
<tr>
<td>Change Management for ATI staff</td>
<td>30</td>
<td>July ‘13</td>
</tr>
<tr>
<td><strong>NGO</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Infection Control and Hospital Waste Management</td>
<td>34</td>
<td>July ‘13 / Jan’14</td>
</tr>
<tr>
<td>Enlightened Leadership</td>
<td>57</td>
<td>July / Sep’13</td>
</tr>
<tr>
<td>Collaborative Learning</td>
<td>10</td>
<td>July ‘13</td>
</tr>
<tr>
<td>Spoken English Classes</td>
<td>20</td>
<td>Dec ‘13 - March ‘14</td>
</tr>
<tr>
<td>Computer Saksharatha</td>
<td>25</td>
<td>June - Aug’13</td>
</tr>
<tr>
<td>Mehandi Classes</td>
<td>10</td>
<td>June ‘13</td>
</tr>
<tr>
<td>RTI and SAKALA</td>
<td>60</td>
<td>Oct ‘13</td>
</tr>
<tr>
<td>RTI Workshop</td>
<td>58</td>
<td>Feb ’14</td>
</tr>
<tr>
<td><strong>Corporate</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attitude Development and Customer Relationship - Canara Bank</td>
<td>66</td>
<td>Aug’13</td>
</tr>
<tr>
<td>Corporate Social Responsibilities</td>
<td>28</td>
<td>Dec ‘13</td>
</tr>
<tr>
<td>Leadership for HR Manager</td>
<td>15</td>
<td>July ‘13</td>
</tr>
<tr>
<td>Behavior Management at Workplace - HUL</td>
<td>30</td>
<td>Apr ‘13</td>
</tr>
<tr>
<td>Enlightened Leadership-Fidelity</td>
<td>18</td>
<td>Oct ‘13</td>
</tr>
<tr>
<td><strong>Youth</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PROBASE -13</td>
<td>29</td>
<td>July - Aug ‘13</td>
</tr>
<tr>
<td>Self Management Skills</td>
<td>55</td>
<td>Oct ’13</td>
</tr>
<tr>
<td>Youth for Development (Y4D) Alumni Meet</td>
<td>5</td>
<td>Jan ’14</td>
</tr>
<tr>
<td>Youth and Leadership</td>
<td>174</td>
<td>Mar ’14</td>
</tr>
</tbody>
</table>
Glimpse of one of our Training Programs

Attitude Development and Customer Relationship Training Program for Canara Bank Probationary Officers

This training program was conducted from 12th to 14th and 26th to 28th August 2013, which focused on various sectors of banking and customer service.

Banking is one of the foremost establishments in the service sector and plays a pivotal role in the development of our country. The progress of all other sectors largely depend on the services provided by the banking sector. It is therefore significant that strong customer-centric approach is a “felt need” in the banking industry. New strategies such as adoption of modern technology for providing speedy service coupled with professional approach are essential to increase the customer base. It is also prudent for the bankers to empathetically respond to the needs of the customer to make a difference and excel in the present competitive environment.

It is with the motto of “Positioning Self to Serve” and with the main objective that human values are not lost in the more often system driven and mechanised delivery of services, V-LEAD conceptualized and delivered a 3 day training on “Attitude Development and Customer Relationship” for the newly recruited probationary officers of Canara Bank.

A few Impressions from Participants

- Succinct form, lucid style, entertaining, fascinating, made one listen with rapt attention, pertinent to professional and personal life.
- Loved the block building actively. More such games and roles plays would be appreciated.
- Activity sessions were interesting. Case-studies distributed were very informative.
- It was a very good session regarding time management and punctuality. Also gave us important points regarding stress management.
- It was excellent presentation and topics discussed were very relevant. We had a nice opportunity to enlighten ourselves.
EDUCATION LEADERSHIP MANAGEMENT

With the emerging private competition in education and the ever-changing government policies and other challenges facing government schools today, the public educational scenario in the country is very grim and complex. School leaders face the wrath of the complexity and are always at the receiving end of these constant changes. Researchers and educational policy makers have recognized the crucial role of leadership in school effectiveness and improvement. Simply put, outstanding leadership has improved the learning outcomes of a school.

Collaboration in Action

Azim Premji Foundation and Swami Vivekananda Youth Movement collaborated to develop school leaders in three education blocks of Mysore district. A total of 200 teachers were trained in a period of 2 years. The collaboration and partnership was aimed at:

- Building a valuable Body of Knowledge (BoK) in the ELM space
- Creating robust processes of developing education leaders, managers and institutions
- Creating a pool of talent in the ELM domain
- Understanding and identifying critical issues for policy change and advocating such issues.

A series of School Leadership Development Initiatives (SLDP) were implemented in the schools of KR Nagar, Mysore Rural and T.Narsipura. Some of the initiatives were libraries, kitchen garden, low-cost science labs, computer labs, math labs, established playground, mobilizing resources for the school to mention a few.

Unique Approach

The approach that SVYM adopted was slightly different from the original design of the program and facilitators within SVYM recognized the need to build capacities of the school leaders in relation to each project. SVYM in turn collaborated with various other organizations who were subject matter experts in their respective domains like Hippocampus for the libraries, Agasthya for developing low-cost science labs, BalUtsav for using school buildings as a learning-aid amongst others. Through these collaborations, we succeeded in making the most of people and in turn creating commitment, building strategies and putting systems in place for further development of each of these projects.

The key issue here is the extent to which school leaders are able to modify government policy and develop alternative approaches based on school-level values and vision. School Leadership Development Program (SLDP) addresses this vital factor.
Number of participants engaged in SLDP
The program addressed leadership skills of the Head Teachers and Cluster Resource Persons (CRPs) of three blocks

<table>
<thead>
<tr>
<th>Educational Block</th>
<th>Participants - Head Teacher</th>
<th>Participants - Cluster Resource Person</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>T.Narsipura</td>
<td>50</td>
<td>10</td>
<td>60</td>
</tr>
<tr>
<td>Mysore Rural</td>
<td>52</td>
<td>8</td>
<td>60</td>
</tr>
<tr>
<td>K.R.Nagar</td>
<td>52</td>
<td>8</td>
<td>60</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>200</strong></td>
<td><strong>40</strong></td>
<td><strong>240</strong></td>
</tr>
</tbody>
</table>

Pilot Roll-Out

SVYM was divided into 5 teams and were observers of the SLDP pilot roll-out at five different educational blocks in Karnataka. These roll-outs were facilitated by Block Resource Persons (BRP) who were trained and certified under Management Development Program (MDP) and co-facilitated by members of the different Regional Resource Institutions (RRI).

Various aspects of P.A.S.K (Perspectives, Attitudes, Skills and Knowledge) of the facilitator, Head Teacher and CRPs were captured.

Head teachers were observed for their problem solving skills, leading during small group discussions, negotiation skills, decision making, innovations, presentation and writing skills, indulging in power play, keeping time and peer learning amongst other attributes.

Low-Cost / No Cost Science Experiments

Training from Agasthya Foundation built the following perspectives in teachers:

In short teachers were trained to create:
- A time and space for children to experiment
- The right model to complete the learning objective in the lesson
- A teacher who is fun and not afraid to fail
- A structured lab curriculum to inspire children to want to do more on their own.
- Ensuring an encouraging school and community

Vidya said “I had fun setting up the lab in my school. Initially all the kids were excited and wanted to touch and feel everything. Some apparatus were broken in the process. But when it became an everyday exercise, they are now much more settled and they look after the equipment well. We now have a separate room for the science lab”
Achievements

1. A teacher in T.Narsipura was awarded the Parisara Mitra award for his efforts in establishing a good garden at Mugur.
2. An annual newsletter ‘Manthana’ was put together - by facilitators who felt the need to create awareness of what transpired during the first roll-out and how.
3. Teachers in T. Narsipura successfully implemented School Development Initiatives (SDI) with focus on new concepts like the current affairs forum, Kannada Sahitya Samelana for children, which were show clinchers.
4. The Mysore Rural block mobilized resources close to Rs 1.2 cr during the school mapping process.

A Teacher with a ‘Vision’

The story of Ramesh A.G., a brilliant student, who had a natural aptitude for Mathematics and had a dream of becoming an Engineer. However due to family circumstances post completing PUC became an teacher in a Urdu school and very soon served as role model for students and improving the students strength from 6 to 30 in a very short time.

The Block Education Officer Suddbegowda saw a spark in Ramesh and picked him to become the first of the CRPs in K.R. Nagar where he was trained under the ELM program. Post completion of training he chose Mifle and Machanalli schools which were facing serious challenges, known for their internal strifes and other issues.

Ramesh took up the challenge and turned around these schools successfully with hard work, dedication and imparting the concepts and methodology of School Development Initiative which was part of the ELM program. He sent his best man Barthesh to ‘Agasthya’ - a low cost science model training and lent his teacher all the support needed to buy materials, to execute all the 42 experiments that he had learnt. He openly encouraged his teachers to follow their passion. So there were teachers for looking after the garden, a teacher who taught sports effectively and so on.

The proof of the pudding, one of his students (who was always quiet in class), post mentoring from Ramesh now was able to proudly display a model of ‘Newton’s third law of motion’ created using low cost materials. His co-teacher Barthesh opined that the training helped him understand how low cost models can explain complex concepts, and how children loved making them from materials lying around them. Ramesh’s experience underlines the fact that one motivated teacher can make a huge difference to the society and how the ELM program had created an positive impact.
HR AND SUPPORT SERVICES

The Human Resources (HR) team provides strategic and operational support to V-LEAD’s management ably supporting them to achieve their vision, goals and project targets. Being an NGO, it is a great challenge to attract and retain the right talent and also provide compensation and benefits that makes V-LEAD the first choice for prospective employees.

V-LEAD has grown almost 100% over previous years and many of its projects are expanding rapidly. The HR team adopts innovative methods to attract, grow and retain talent, at the same time balancing cost structures, by engaging people in various models such as volunteers, part time and project specific hires.

V-MYTHRI - AN HR INITIATIVE

This initiative provides a platform for the team to get together and spend a few joyful moments through birthday celebrations, national and cultural festivals.
FACILITIES AT V-LEAD

V-LEAD operates from a well equipped campus at Hebbal in Mysore. The campus includes a library, five training halls, two classrooms, community discussion room, seminar and workshop hall, computer lab and Viveka Alumini Hall for MDM alumni.

LIBRARY

The V-LEAD library is well equipped with adequate seating facility, computers with internet facility and a separate discussion space named ‘Jabali’. The library accommodates over 5300 titles, 300 CDs, academic reports, magazines and daily newspapers.

COMPUTER LAB

V-LEAD has a computer lab named ‘Seva’ with internet and wi-fi facilities available for use of all students and faculty. Basic computer skills and communicative English classes for under privileged children and MDM students are also conducted at the lab.
TRAINING HALLS

V-LEAD has four fully equipped training halls named, ‘Satya’, ‘Tyaga’, ‘Ahimsa’ and ‘Achala’, and two classrooms named, ‘Nachiketa’ and ‘Aruni’. These well ventilated spacious halls have facilities of an overhead projector, display boards, writing boards, podium and comfortable seating arrangements.

HOSTEL

The institute also has a hostel facility in close proximity. The hostel has 26 non-a/c room, 4 a/c rooms with twin occupancy, 15 quadruple rooms and 2 family suites. All rooms are self contained, wi-fi enabled. Hot water facility is available in all rooms.

DINING FACILITY

V-LEAD hostel also has a dining facility that offers simple vegetarian food at economical rates, served in a hygienic dining area. These facilities are availed by trainees, students, staff and visitors from all over the world.
“I am really happy to visit V-LEAD, an institute catering to youth for leadership development. The other programs run by the institute are also praiseworthy and contribute for inclusive growth. Canara Bank is really fortunate to associate with the organisation in sharing this space of Corporate Social Responsibility. I wish the institute all the best and all success.”

20th April 2013
- Mr. S. S. Bhat, General Manager, Canara Bank, Bangalore

“This was an enlightening visit for me and will be surely helpful to Institute of Public Health (IPH), Bangalore. There is a lot of commonalities between the two organisations and we at IPH would like to explore mutually beneficial collaborations.”

27th June 2013
- Ms Vandana Hattiangadi, Institute of Public Health, Bangalore

“I am awed and humbled by the service SVYM is doing to the community. To say the least, I cannot wait to contribute in whatever way I can. Thank you for the opportunity to share your experiences.”

15th August 2013
- Ms Prathibha Keshavamurthy, Blue Bell, PA 19422 USA

“I wish this institution grows to higher heights.”

30th November 2013
- Prof K. S. Rangappa, Vice-Chancellor, University of Mysore

“Excellent ambience and great journey towards instilling values in all. Keep up the good work.”

3rd March 2014
- Dr. Savitha L., Principal and Secretary, Kautilya Vidyalaya, Mysore
Please do join us in our journey to make a difference...

You can be associated with us by

- Being a volunteer (full time/part time)
- Extending financial support for various programs

Donations made to SVYM in India are exempt from Income Tax under Sec. 80 (G). Cheques / DD may be sent in the name of 'Swami Vivekananda Youth Movement'.

Online Bank Transfer details:

Swami Vivekananda Youth Movement
A/c. No. : 0566101026241
Bank's Name : Canara Bank, Jayalakshmiapuram, Mysore 570012
IFSC Code : CNRB0000566

Donations made to SVYM in USA are tax deductible under Sec. 501 (C) (3) and can be forwarded to Swami Vivekananda Youth Movement of North America

Donations made to SVYM in UK are also tax exempt and can be forwarded to SVYM of UK.

SVYM Administrative Head Quarters and Centres

Swami Vivekananda Youth Movement
Hanchipura Road, Saragur, H. D. Kote Taluk,
Mysore District - 571 121, Karnataka, India
Phone No./ Fax : (08228) 265877 / 265412

SVYM Mysore
CA-2, KIADB Industrial Housing Area Ring Road,
Hebbal, Mysore - 570 016 Karnataka, India
Phone No.: (0821) 2415412
Mobile: +91 - 968 666 6313

SVYM Bijapur
‘Ganga Nivas’, Opp. Sainik School, 1st Gate Toravi Road, Bijapur - 586 102
Phone No.: (08352) 272032
Mobile: +91 - 968 666 6327

SVYM Bangalore
No. 321, 4th Cross, 8th Main, Dollars Colony,
JP Nagar 4th Phase, Bangalore - 560078
Phone No./ Fax : (080) 26586934 / 26586933

SVYM Hassan
No. 976, 4th Cross, Ward 2, K.R. Puram,
Sampige Road, Hassan - 573201
Phone No.: (08172) 265132

SVYM North America
2832, Alderberry Court, Fullerton,
California (CA) 92835, USA
Phone No.: (714) 674 - 0105

SVYM United Kingdom
38, Monmano Drive, Didsbury Point, Manchester
M20 2EB, United Kingdom
This life is short, 
the vanities of the world are transient, 
but they alone live who live for others, 
the rest are more dead than alive.

~ Swami Vivekananda